



THE ASSOCIATION OF MEDIA AND ENTERTAINMENT COUNSEL
2010 SPONSORSHIP PACKAGES

PRESENTING SPONSOR (\$30,000, Purchased By PricewaterhouseCoopers)

- Top billing in all media and signage
- Opportunity to be quoted in press releases
- Logo branding on AMEC website
- Inside front cover full page color ad in Insights Awards Special Issue
- Designation of 10 annual memberships in AMEC
- Counsel of the Year Awards Benefits:
 - “Annual Counsel of the Year Awards Presented By” designation in all media
 - 10 tickets and table signage at Annual Counsel of the Year Awards
 - Opportunity to present “PWC Brandhorst Dealmaker Award” on stage

TITLE SPONSOR (\$25,000, limited to one)

- Logo branding on AMEC website
- Inside back cover full page color ad in Insights Awards Special Issue
- Designation of 10 annual memberships in AMEC
- Counsel of the Year Awards Benefits:
 - “Title Sponsor” of Annual Counsel of the Year Awards designation in all media
 - 10 tickets and table signage at Annual Counsel of the Year Awards
 - Opportunity to present award (selected by AMEC) on stage

MAJOR SPONSOR (\$20,000)

- Logo branding on AMEC website
- Opportunity to present award (selected by AMEC) on stage
- Full page color ad Insights Awards Special Issue
- Designation of 5 annual memberships in AMEC
- Counsel of the Year Awards Benefits:
 - “Major Sponsor” Annual Counsel of the Year Awards designation in all media
 - 10 tickets and table signage at Annual Counsel of the Year Awards
 - Two tickets to the Awardees and Judges Reception at the Foundation Room

LAW FIRM/INDUSTRY SPONSOR (\$12,000)

- Logo branding on AMEC website
- Full page black and white ad in Insights Awards Special Issue
- Designation of 3 annual memberships in AMEC
- Exclusive e-mail profile of your firm, sent to AMEC’s membership mailing list
- Counsel of the Year Awards Benefits”
 - “Law Firm Sponsor” or “Industry Supporter Sponsor” Annual Counsel of the Year Awards designation in all media
 - 10 tickets and table signage at Awards Dinner

FOR INFORMATION AND ADDITIONAL DETAILS PLEASE CONTACT **SERRA ALADAG** AT **SERRA@THEAMEC.COM**