



Counsel of the Year Awards

Sponsorship Opportunities

Presenting Sponsor (\$30,000, Purchased By PricewaterhouseCoopers)

- “Awards Presented By” designation in all media
- Top billing in all media and signage
- Opportunity to be quoted in press releases
- Signage and six tickets to nominees and judges reception
- 10 tickets and table signage at Awards Dinner
- Opportunity to present top “Counsel OfThe Year Award” on stage
- Inside front cover full page color ad in the Awards Program Section featured in Daily Variety
- Full page color ad in Insights Awards Special Issue
- Opportunity to post firm research (non-advertising) publications on AMEC Website
- Online ad featured on Variety.com coinciding with the event

Title Sponsor (\$25,000, limited To One)

- “Title Sponsor” designation in all media
- Signage and six tickets to nominees and judges reception
- 10 tickets and table signage at Awards Dinner
- Opportunity to present “Dealmaker OfThe Year Award” on stage
- Inside back cover full page color ad in Awards Dinner Program Section featured in Daily Variety
- Full page color ad in Insights Awards Special Issue
- Opportunity to post firm research (non-advertising) publications on AMEC Website
- Online ad featured on Variety.com coinciding with the event

Major Sponsor (\$20,000)

- “Major Sponsor” designation in all media
- Signage and four tickets to nominees and judges reception
- 10 tickets and table signage at Awards Dinner
- Opportunity to present award (selected by AMEC) on stage
- Full page color ad in Awards Dinner Program Section featured in Daily Variety
- Full page color ad in an issue of Insights (except awards issue)
- Opportunity to post firm research (non-advertising) publications on AMEC Website
- Online ad featured on Variety.com for one week

Law Firm Sponsor/Industry Supporter (\$10,000)

- “Law Firm Sponsor” or “Industry Supporter Sponsor” designation in all media
- Signage and four tickets to nominees and judges reception
- 10 tickets and table signage at Awards Dinner
- Junior page back and white ad in Awards Dinner Program Section featured in Daily Variety
- Online ad featured on Variety.com coinciding with the event

To reserve your advertising please contact
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Media Partner

